

BLOOMBERG PURSUITS

FALL STYLE



Ewan McGregor models
the season's off-duty looks

Behind Phillip Lim's
\$100 million fashion empire

Visit the best bespoke
tailor on earth

62 ideas to brighten
up your weekend wardrobe

HOW TO HAVE YOUR BEST-EVER TRIP TO EUROPE THIS SUMMER

For your best-ever trip to the continent, here's where to stay, when to go, and what not to miss.

by Nikki Ekstein

Across Europe, spring is finally in the air. The trees are blooming, the parks are springing back to life, and inbound summer fares are about to surge through the roof.

Fret not. If you're still unsure about your summer vacation plans, here's everything you'll need to (very quickly) plan your best European jaunt yet, from the hottest, of-the-moment hotels to the destinations you might be overlooking.



Barcelona's Getting a Big Upgrade

Magazines can be distributed through the mail, through sales by newsstands, bookstores, or other vendors, or through free distribution at selected pick-up locations.

Despite its rep for world-class architecture, this Spanish culture capital hasn't always had much to offer in the way of great hotels. This summer it gets several impressive additions, with the Almanac leading the pack.

The first entry for this nascent five-star brand (a Vienna Almanac is up next, in early 2019), it'll have 92 sumptuous rooms with deep window alcoves just a five-minute walk from the Plaza de Catalunya. Rooms from \$476.

What not to miss:

July, when the city comes to life with tons of open-to-the-public events, or August; the city doesn't take Europe's month-long siesta too seriously.

When to go:

A day trip to the beaches. It's worth braving the crowds at Barceloneta beach to hit up Surf House, a chic interpretation of local chiringuitos (beach bars) with slushy drinks, tropical fruit paletas (ice pops), and macaron ice cream sandwiches.

